

## Parent Alert: Kids Need Sunglasses!

Most parents are well aware of the need for sunscreen for babies and young children. The ultraviolet rays of the sun are the leading cause of skin cancer, and sun damage is cumulative. Most skin cancer has its roots in sun exposure in childhood.



But did you know that age-related vision loss - damage to the areas of the eye that are vital to vision - also stems largely from early UV exposure? Eye protection in early years means less macular degeneration and cataracts later in life. Every young child should wear a wide-brimmed hat and sunglasses to protect their eyes from the sun! Affordable sunglasses will do, as long as they specify UVA and UVB protection.

Please help us spread the word and prevent vision loss for the next generation!

## Sunglass Readers: A Great Summer Accessory



Looking forward to some beach reading? Come in and check out the new Maui Jim sunglass readers! Protect your vision and look great while you relax and enjoy a great summer read. Keep in mind that your Flexible Spending Account funds can be used for these or any other reading glasses.

## Who Can Wear Contact Lenses?



EYE PRIORITY, P.C.  
A Vision Development Center  
480-893-2300

Coupon

**SAVE!**  
Bring in  
this  
coupon for  
\$20 off any  
Sunglasses

Offer Expires: July 29, 2011

Win a \$50 Gift Card!

Order a year's supply of contact lenses and receive free shipping and entry into our drawing for a \$50 restaurant gift card.

Hurry! Drawing will be held  
June 30, 2011.

## Celebrating 20 Years!



This year marks  
Eye Priority's  
20th Anniversary.

Thank you for entrusting your vision care to us. We look forward to continuing to serve you for another 20 years!

## You May Be Surprised...

If you have not considered wearing contact lenses because of fears of discomfort, high cost, or other issues - or if you attempted to wear contacts in the past but were not successful - you may want to reconsider. New technology has made a world of difference in the comfort and great vision contact lenses can offer. And lens care is no longer a chore. Disposable lenses that are changed daily accommodate today's busy lifestyles and make contacts a safe and hygienic option for all ages.

If you wear multifocals or have an astigmatism, new varieties of contacts can work for you. Many active Baby Boomers are discovering they love the convenience and youthful appearance contact lenses offer.



More children are now successfully wearing contacts than ever before. Daily disposable lenses are a viable option for children as young as eight.

Whatever your age or lifestyle, let us help you find the best solution for your optimal vision!



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